

## Press Information

### Kyocera's 50 years in Europe

**The Japanese technology company, known for its high-quality semiconductor ceramic packages, electronic components, fine ceramic components, and industrial tools, celebrates its 50th anniversary in Europe on September 1<sup>st</sup> 2021.**

**Kyoto/London, September 20<sup>th</sup>, 2021.** Kyocera was already a successful manufacturer of fine ceramic parts in Japan when, in 1971, the company entered the German market and established a joint venture with Feldmühle, a major manufacturer of technical ceramic components and paper in West Germany: Feldmühle Kyocera Elektronische Bauelemente GmbH (FM/KC). The aim was to utilize both technologies to expand Kyocera's business in Europe, focusing on ceramics for the electronic industry such as substrates.

#### **Innovative products based on ceramic technology for many industries**

Today Kyocera Europe operates a total of 26 locations in Europe, among those KYOCERA Fineceramics Ltd. in the UK. "Europe is a strategically important sales market for our technology products. The range includes a variety of products like electronics, automobiles, semiconductors and optical components, as well as industrial tools, LCDs, touch solutions, printing devices, and solar systems. Consumer goods such as kitchen and office products are also part of the assortment. All products are based on ceramic technology and they're essential to daily life", says Yusuke Mizukami, European President of Kyocera Europe. In recent years, the company has focused on ADAS (Advanced Driver Assistance Systems) components to intensify safety aspects in the automotive industry, as well as fine ceramic components and electronic components for which demand is increasing with the expansion of IoT and AI technologies. In line with the spread of 5G, Kyocera is also focusing on the development of products and systems in areas such as telecommunications base stations and devices.

#### **Europe as a strategically important location**

The KYOCERA Group is one of the most influential companies in the world: It is ranked #549 on Forbes magazine's 2020 "Global 2000" list of the world's largest publicly traded companies. In addition, it appears on The Wall Street Journal's latest list of "The World's 100 Most Sustainably Managed Companies." In total Kyocera's sales now exceed 1.5 trillion yen (appr. 10 billion pound) and it has grown into a global company with about 78,000 employees worldwide. Approximately 60 % of the sales have been generated overseas, 19.2 % are attributable to the European market. Now in 2021, Kyocera celebrates its 50<sup>th</sup> anniversary. It will continue to grow and develop as a company that focuses on regions in Europe where production and sales are conducted in order to be able to respond better to customer wishes in the future.



For more information on Kyocera: [www.kyocera.co.uk](http://www.kyocera.co.uk)

## About Kyocera

Headquartered in Kyoto, Japan, KYOCERA Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the KYOCERA Group, which is comprised of 297 subsidiaries (as of March 31, 2021), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the most experienced producers of smart energy systems worldwide, with more than 40 years of know-how in the industry. The company is ranked #549 on Forbes magazine's 2020 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of over 78,000 employees, Kyocera posted sales revenue of approximately €11,74 billion in fiscal year 2020/2021. The products marketed by the company in Europe include printers, digital copying systems, semiconductor-, fine ceramic-, automotive- and electronic components as well as printing devices and ceramic kitchen products. The KYOCERA Group has two independent companies in the United Kingdom: KYOCERA Fineceramics Ltd. and KYOCERA Document Solutions Ltd.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (approximately €763,000\* per prize category).

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